



We would like to invite you to participate as a Sponsor or Advertiser of our 53<sup>rd</sup> Annual Eastern Classic Arabian Horse Show held by the Arabian Horse Association of New York (AHANY). The show will be held from Friday, June 6 through Sunday, June 8, 2025 and will host approximately 100+ of the best Arabian and part Arabian horses from Stables all over the Country at the Showplex within the Erie County Fairgrounds in Hamburg, New York.

The show will bring over 200 horse people from all over in capacities of trainers, riders, staff and supporters. The show will also be open to the public to view these awesome horses and riders. We will again have vendors set up during the show.

Why should you and your company be a Sponsor or Advertiser for the Eastern Classic Arabian Horse Show? This is your chance to get in front of a great audience! Horse owners and spectators locally and from all over will be attending this prestigious event. They are business owners (in and out of the horse industry), employees, travelers, and buyers. They buy vehicles, gas, insurance, clothes, stay in hotels, go out to eat, support local economies and so much more.

The attached form highlights our available sponsorship levels and advertising pricing. For more information on the show, class list or to sign up as a sponsor, advertiser or vendor, contact:

Christy Pead at [cpeadec@gmail.com](mailto:cpeadec@gmail.com) or Rebecca Holman at [ahanyevents@gmail.com](mailto:ahanyevents@gmail.com)

We look forward to and appreciate your support of the 2024 Eastern Classic Arabian Horse Show!

Sincerely,

*Christy Pead*- Sponsorship- Advertising

Eastern Classic Arabian Horse Show

[cpeadec@gmail.com](mailto:cpeadec@gmail.com); [ahanyevents@gmail.com](mailto:ahanyevents@gmail.com)

<https://ahany.net>



# SPONSORSHIP CONTRACT

June 6-8, 2025  
Erie County Fairgrounds Showplex,  
Hamburg, NY

Platinum Sponsorship.....\$1,000.00 •

- 1 Full page ad in show program
- 2 Banners displayed in Showplex
- Sponsor of Friday/Saturday night sessions
- 1 Exhibit table in vendor area
- First choice stabling
- Large logo on poster, website and social media with links to your website
- 3 Ringside tables

Diamond Sponsorship.....\$500.00 •

- 1 Half page ad in show program
- 1 Banner displayed in Showplex
- Sponsor of Friday/Saturday night sessions
- Preferred stabling
- Logo with link on website
- 2 Ringside tables

Gold "Farm" Sponsorship.....\$250.00

- 1 Quarter page ad in show program
- 1 Banner displayed in Showplex
- 5 Classes & 1 championship class sponsored
- Preferred stabling
- Business name with weblink
- 1 Ringside table

Silver Sponsorship.....\$100.00 •

- 1 Eighth page ad in show program
- 1 Banner displayed in Showplex
- 3 Classes sponsored

Bronze Sponsorship.....\$50.00

- Business card ad in show program
- 2 Classes sponsored

Class Sponsorships

- 1 Class - \$15
- 2 Classes - \$25
- 1 Championship Class - \$25

Sponsorship Contact:

Christy Pead jegmama@hotmail.com

Payment:

- Return Forms before May 15, 2025
- Checks made payable to  
Arabian Horse Association of New York
- Credit Cards accepted with 4% fee
- Mail to:  
AHANY Sponsorships  
9013 S Maple Valley Rd Machias, NY 14101

Return form with Payment to:

AHANY Sponsorships  
9013 S Maple Valley Rd  
Machias, NY 14101

Sponsors please email logos to:  
ahanyevents@gmail.com

Business:

Contact:

Phone:

Address:

Email:

Website:

Level & Enclosed Total:



# Prize List & Program Advertising Only Rates

June 6-8, 2025  
Erie County Fairgrounds Showplex,  
Hamburg, NY

Full Page Color Ad.....\$250

Size: 8 inches wide x 10.5 inches tall

Half Page Color

Ad.....\$150

Size: 8 inches wide x 5.25 inches tall

Quarter Page Color

Ad.....\$100

Size: 4 inches wide x 5.25 inches tall

Eighth Page Color Ad.....\$75

Size: 4 inches wide x 2.5 inches tall

Early Ads will be inserted into the prize list as it updates. Get yours in early.

Program ads or content will need to be in by May 15, 2025 to [ahanyevents@gmail.com](mailto:ahanyevents@gmail.com).

Checks made payable to: Arabian Horse Association Credit Card Accepted with a 4% fee

Return form with payment, logo  
and ad to:

[ahanyevents@gmail.com](mailto:ahanyevents@gmail.com)

Business:

Contact:Phone:

Address:

Email:

Website:

Ad Size & Enclosed Total:

☐ Ad is ready (pdf or high-res jpg) *If you still need to design your ad, please submit by May 15th*



# VENDOR CONTRACT

June 6-8, 2025  
Erie County Fairgrounds Showplex, Hamburg, NY

COMPANY: \_\_\_\_\_ Primary Registrant: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

ALL CORRESPONDENCE WILL BE SENT TO THE PRIMARY REGISTRANT LISTED ON THIS FORM UNLESS OTHERWISE NOTED. **TO GUARANTEE your booth we must receive your Registration form, payment and insurance by May 20th.**

## **INDOOR BOOTH**

☐ **10' x 10' - \$ 100.00 Electric Needed Total:**

## **OUTDOOR SPACE**

☐ **\$ 100.00 Electric Needed Total:**

**If previous vendor, do you prefer the previous location?** Yes No

The floor plan will be emailed to vendors as it becomes available.

Items to be Exhibited / Sold: *(informational only)*:

**Payments made to AHANY TOTAL AMOUNT:**

**Mail agreement and payment to:** AHANY, 371 Jamison Rd Elma NY 14059

## **AGREEMENT:**

This agreement constitutes your agreement with the Arabian Horse Association of New York (AHANY) and the Eastern Classic Horse Show (The Show) to vendor during the Eastern Classic Horse Show June 7 to June 9, 2024. The concessionaire/vendor agrees to hold harmless the Arabian Horse Association of New York (AHANY) and the Eastern Classic Horse Show (The Show) and their officials, directors, employees, agents or volunteers for any injury or loss suffered during or in conjunction with the competition, whether or not such injury or loss resulted directly or indirectly from the negligent acts or omissions of said officials, directors, employees, agents or volunteers of the Arabian Horse Association of New York and the Eastern Classic Horse Show.

License(s) and permits are the responsibility of the vendor. Sales Tax authorizations must be displayed, and sales tax collection/payment is the responsibility of the vendor.

**Signature:**



53<sup>nd</sup> Annual Eastern Classic

June 6 - 8, 2025

Erie County Fairgrounds Showplex - Hamburg, NY

Kim Dickinson, Show & Barn Manager.....(757) 714-9737

showmanagerkim@gmail.com

Ryan Chambers, Show Secretary.....

Christy Pead, Sponsors..... cpeadec@gmail.com

Rebecca Holman, Advertising & Vendors..... ahanyevents@gmail.com

Rebecca Holman, AHANY President .....(716) 949-6795